01 / ORIGINS & PEOPLE

Wolcott

The name on the label. The whiskey behind it.

Wolcott is a modern Kentucky whiskey brand connected with Sazerac, Barton 1792 and Total Wine. Its story reveals how a brand, a producer statement and a physical distillery can appear under different names. [2, 5, 6, 14]



At a glance
Identity: whiskey brand
Trademark registration: 2019
Company connection: Sazerac
Named source: Barton 1792, release-specific

A modern name, carefully dated

Justia’s reproduction of the trademark record dates the WOLCOTT application to December 2018 and registration to October 2019. Sazerac Brands, LLC is the registrant. These dates document a brand record, not a distillery opening. No separate founder legend is established by the sources used here. [1]

Different businesses, different roles

Sazerac appears as the company entering Wolcott in competition. Barton 1792 is the distillery named for contemporary bourbon expressions. Total Wine presents the range through Spirits Direct. The examined back labels also name Clear Spring or Clear Springs Distilling Co., Louisville. Preserve those statements without inventing a separate facility. [2, 5-8, 13, 14]

Original watercolor scenes are symbolic interpretations. Architecture is not an exact historical reconstruction.

02 / HISTORY & PLACES

Follow the documented trail.



2018 The trademark application records the name on December 14. [1]

2019 The record reports first use in commerce in August and registration in October. [1]

2021 Wolcott Bottled-In-Bond takes Best of Show third place at the North American competition; Sazerac is the entrant. [2]

2023 BTI evaluates Rickhouse Reserve Series #0182 at 60% ABV and records 95 points on September 26. [3]

2024 The World Whiskies Awards lists a Rickhouse bronze, but its displayed 45.50% ABV conflicts with the 120-proof series. The award is not assigned to that series here. [4]

October 2026 The reviewed retail catalog includes three principal bourbons, creams, prepared cocktails and a comparison trio. This is a catalog snapshot, not a launch date. [5, 9]

Bardstown and Louisville

Sazerac identifies Barton 1792 in Bardstown as distinct from Buffalo Trace in Frankfort and Glenmore in Owensboro. The Louisville wording on Wolcott labels serves a different identification role. A shared parent does not establish a particular bottle’s source. [10, 13, 14]

03 / WHISKEY & STORIES

Read the bottle. Keep the distinctions.

Bourbon’s category rules and new charred oak are part of the foundation. Exact recipes and warehouse selection remain release-specific. Bonded whiskey adds a defined one-distiller, one-distillery, one-season framework and at least four years of bonded storage at 100 proof. [11, 12]



The standard bourbon, Bottled in Bond and 120-proof Rickhouse Reserve offer three routes into Wolcott. A series number is not a barrel number. The older 90-proof Series #0074 does not disclose a verified physical source in the examined label views; Series #0182 explicitly names Barton 1792. [6-9, 13, 14]

The 2024 award page’s ABV conflicts with the 60% release reviewed by BTI. Scores and medals belong to particular entries, not automatically to every bottle under the same name. [3, 4]

Linked research sources

Numbers match the guide and complete profile. Accessed October 26, 2026.

1. WOLCOTT trademark record, Justia reproduction

2. 2021 North American Bourbon and Whiskey Competition results

3. BTI: Rickhouse Reserve Series0182

4. World Whiskies Awards2024: Rickhouse Reserve

5. Total Wine: Wolcott brand catalog

6. Total Wine: Kentucky Straight Bourbon

7. Total Wine: Rickhouse Reserve

8. Total Wine: Bottled in Bond

9. Total Wine: Cask Collection Trio

10. Sazerac: Kentucky distilling network and investment

11. TTB: Distilled Spirits Beverage Alcohol Manual, Chapter4

12. TTB: Whisky webinar, bottled-in-bond explanation

13. Original Wolcott Special Release Series0074 labels

14. Original Rickhouse Reserve Series0182 labels

Source notes: [1] is a trademark-record mirror. [13-14] are original label archives. The complete profile preserves evidence limits and spelling variants.