REMUS BOURBON

A river town’s craft. A name from Prohibition. A modern whiskey story.



Origins & people

George Ross established Rossville Distillery in 1847. William P. Squibb’s separate Lawrenceburg operation followed in 1869. The 2021 Ross & Squibb name honored both histories. George Remus acquired Squibb in 1921; he did not found the contemporary whiskey brand. [1,2]

Queen City Whiskey developed the modern George Remus brand using MGP whiskey. MGP purchased the brand in November 2016, bringing supplier and brand owner into the same corporate group. This came after its 2011 purchase of distillery-related assets. [3,5]

The maker behind the medleys

Ian Stirsman, a chemical engineer and MGP-certified master distiller, was appointed to lead the Ross & Squibb brand family in January 2022. Mature-stock selection, blending and individual barrel identity give Remus its modern character. [8]

History & places

A river-town timeline



1847 / 1869 Rossville and Squibb begin as separate enterprises. [1]

1919 / 1933 The producer history records industrial alcohol at Rossville, then a return to whiskey under Seagram. [2]

2011 / 2016 MGP acquires the operation, then the modern Remus brand. [3,5]

2017 / 2020 Repeal Reserve starts its annual medleys; the account-level single-barrel program follows. [4,7]

2021 / 2022 Ross & Squibb names the branded operation; Stirsman is appointed. [1,8]

2026 Repeal Reserve Series X arrives alongside a reserve rye. A separate MGP namesake brand accompanies the return of the MGP Distillery name. Older Remus pages still use Ross & Squibb. [10,11]

A landscape with different roles

The campus lies by the Ohio River and Tanner’s Creek. The producer identifies Great Miami Aquifer water; its flavor superlatives remain promotional claims. [6]

Lawrenceburg and Greendale assets include distilling, blending and storage. The 2023 Customer Innovation Center announcement documents private, reservation-only barrel selections, rather than daily public tours. [5,25]



Whiskey & stories

Recipes, editions & interpretation



Highest Rye's 2023 launch specifies six-year bourbon at 109 proof: 51% corn, 39% rye and 10% malted rye. Both rye forms matter when reading the recipe. [20]

Series X is a 107-proof medley of three mash bills and stocks from 2008-2017. The separate 111-proof reserve rye uses 2015 and 2016 stocks of a 95% rye recipe. Component years are not a single blend age. [11,23,24]

The 2023 Gatsby edition is fifteen years old at 98.1 proof. Its suggested literary connection to George Remus is attributed legend. Babe Ruth's 2024 release uses 10,624 plate-appearance bottles; later editions use different statistics. Lou Gehrig's 2026 expression is a separate release. [9,17,19,22]

Linked primary sources

1. 2021 Ross & Squibb naming
2. MGP producer history
3. 2016 Remus acquisition
4. First Repeal Reserve
5. 2011 legal closing
6. Distillery & river setting
7. 2020 single-barrel launch
8. Stirsman appointment
9. Babe Ruth 2024 launch
10. 2026 MGP namesake launch
11. Series X / reserve rye
12. Current 94-proof bourbon
13. Repeal Reserve II
14. Repeal Reserve V
15. Repeal Reserve VI
16. Current single-barrel page
17. Gatsby 2023 announcement
18. Babe Ruth current edition
19. Gatsby / attributed lore
20. Highest Rye 2023 launch
21. Experimental Series No. 2
22. Lou Gehrig Reserve
23. Series X component stocks
24. Reserve rye component stocks
25. 2023 barrel-program update