01 / ORIGINS & PEOPLE

Angel’s Envy

Kentucky roots. A world beyond the first barrel.

Angel’s Envy began with a distiller asking what could happen after bourbon was already bourbon. Lincoln Henderson and his family made secondary maturation central to a new identity, pairing Kentucky tradition with casks carrying other histories. [1, 3]



At a glance
Brand founded: 2010
First bourbon launch: 2011
Louisville distillery: 2016
Company family: Bacardi
Master distiller: Owen Martin
[4, 6, 8, 29]

A second act, and a playful name

After retiring from Brown-Forman, Lincoln accepted his son Wes’s invitation to pursue an independent project. The name turns the “angel’s share,” lost during maturation, into a joke: in the family’s account, Lincoln thought those keeping the finished whiskey had the better bargain. [1, 3]

A legacy with room for new ideas

Lincoln, Wes and grandson Kyle selected early Cask Strength barrels together. Lincoln died in 2013. Owen Martin began as master distiller in October 2022, bringing experience from Stranahan’s and study at Heriot-Watt. The family origin and today’s production leadership are distinct chapters. [5, 9]

Watercolor scenes are symbolic interpretations, not documentary portraits or exact buildings.

02 / HISTORY & PLACES

From a family idea to a city landmark.



2010-2013 The brand takes shape in 2010; port-finished bourbon launches in 2011. Cask Strength follows in 2012, then rum-finished rye in 2013. [5, 6, 8]

2015-2016 Bacardi acquires the company in March 2015. The downtown Louisville production distillery opens the following year. [4, 8]

2019-2022 Oloroso begins the Cellar Collection. A June 2022 expansion enlarges the visitor experience; Martin joins that October. [8-10]

2023-2025 The first Cask Strength rye explores Sauternes and toasted oak. Triple Oak joins the core in 2024; a ten-year bourbon arrives in 2025. [6, 17, 28]

2026 A ten-year rye and fifteenth Cask Strength bourbon share the stage. Stout, Amburana and peach-brandy projects extend the conversation. [18, 21, 22]

Different places, different roles

500 East Main Street is the production and visitor home. A 2015 company statement identifies Indiana’s LDI/MGP as an early rye source, with finishing and bottling in Kentucky. Portugal, Spain and Mexico supply documented finishing-cask connections. These roles do not establish one source for every current whiskey. [15, 23, 26, 27]

The complete website preserves eighteen illustrated milestones, fuller place histories and the research qualifications behind this edited companion.

03 / WHISKEY, STORIES & SOURCES

The barrel after the barrel.

Three ways into the range
Port-finished bourbon blends before and after finishing. Rum-finished rye explores a spirit-cask influence. Triple Oak combines separately finished French, Hungarian and Chinkapin oak components. [12-14]

Read the particular edition
Finishing is a signature, not a rule. The current Cask Strength Bottled-in-Bond is unfinished bourbon at 100 proof. The ten-year rye's stated age includes its rum-cask maturation. [20, 24, 25]



The memorable detail: the family recalls Lincoln recording ideas in a small black notebook. It is an image of experience becoming a starting point for further experiments, rather than a claim that every later release follows one of his recipes. [2]

Research notes & linked sources

Researched October 14, 2026. Specifications apply to the cited editions. Family anecdotes are attributed producer accounts. All sources below support the full profile; its expanded notes preserve date and process qualifications.

[1] Brand story & namesake
[2] Lincoln Henderson
[3] Lincoln's independent project
[4] Bacardi acquisition, 2015
[5] Cask Strength origins
[6] Triple Oak launch
[7] Toast the Trees
[8] Louisville expansion
[9] Owen Martin appointment
[10] First Cellar Collection
[11] Cellar chapters 1 to 3
[12] Port-finished bourbon
[13] Rum-finished rye
[14] Triple Oak production
[15] Cellar Vol 5 announcement
[16] Cellar Vol 5 expression
[17] Ten-year bourbon, 2025
[18] Cask Strength pair, 2026
[19] 2026 bourbon process
[20] 2026 ten-year rye
[21] Distillery Series, 2026
[22] Cellar Vol 6, 2026
[23] Louisville visitor home
[24] Unfinished Bottled-in-Bond
[25] Warehouse maturation
[26] Historic rye provenance
[27] Single Barrel program
[28] First Cask Strength rye
[29] 2026 team recognition
[30] Signature Series
[31] Spring 2026 dual release